

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 581723 /		Alt Order # 09837277
Product		
Contract Dates 10/09/12 - 10/15/12	Estimate # 1088	
Advertiser American Crossroads	Original Date / Revision 10/10/12 / 10/10/12	
		Billing Cycle
EOM/EOC	Broadcast	Cash/Trade Cash
Station KDVR	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Do Not Mail		
Demographic		
Adults 35+		
IDB# 8433	Advertiser Code 11	Product Code 27
Agency Ref	Advertiser Ref	

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
1	31	10/09/12	10/09/12	M-F 5-530a Good Day	5a-530a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	-T-----				1	\$400.00		
2	31	10/10/12	10/10/12	M-F 5-530a Good Day	5a-530a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	--W----				1	\$400.00		
3	31	10/11/12	10/11/12	M-F 5-530a Good Day	5a-530a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	---T---				1	\$400.00		
4	31	10/12/12	10/12/12	M-F 5-530a Good Day	5a-530a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	----F--				1	\$400.00		
5	31	10/15/12	10/15/12	M-F 5-530a Good Day	5a-530a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	M-----				1	\$400.00		
6	31	10/09/12	10/09/12	M-F 530-6a Good Day	530-6a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	-T-----				1	\$550.00		
7	31	10/10/12	10/10/12	M-F 530-6a Good Day	530-6a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	--W----				1	\$550.00		
8	31	10/11/12	10/11/12	M-F 530-6a Good Day	530-6a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	---T---				1	\$550.00		
9	31	10/12/12	10/12/12	M-F 530-6a Good Day	530-6a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	----F--				1	\$550.00		
10	31	10/15/12	10/15/12	M-F 530-6a Good Day	530-6a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	M-----				1	\$550.00		
11	31	10/09/12	10/09/12	Good Day Colorado	6a-7a		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	-T-----				2	\$600.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
581723 /	09837277	
Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	American Crossroads	1088
Advertiser		
American Crossroads		
Original Date / Revision		
10/10/12 / 10/10/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
12	31	10/10/12	10/10/12	Good Day Colorado	6a-7a		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--W---				2	\$600.00		
13	31	10/11/12	10/11/12	Good Day Colorado	6a-7a		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--T---				2	\$600.00		
14	31	10/12/12	10/12/12	Good Day Colorado	6a-7a		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	---F--				2	\$600.00		
15	31	10/15/12	10/15/12	Good Day Colorado	6a-7a		:30			NM	2 \$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	M-----				2	\$600.00		
16	31	10/09/12	10/09/12	Good Day Colorado	7a-8a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	-T-----				2	\$500.00		
17	31	10/10/12	10/10/12	Good Day Colorado	7a-8a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--W---				2	\$500.00		
18	31	10/11/12	10/11/12	Good Day Colorado	7a-8a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--T---				2	\$500.00		
19	31	10/12/12	10/12/12	Good Day Colorado	7a-8a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	---F--				2	\$500.00		
20	31	10/15/12	10/15/12	Good Day Colorado	7a-8a		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	M-----				2	\$500.00		
21	31	10/09/12	10/09/12	Good Day Colorado	8a-9a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	-T-----				2	\$300.00		
22	31	10/10/12	10/10/12	Good Day Colorado	8a-9a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--W---				2	\$300.00		
23	31	10/11/12	10/11/12	Good Day Colorado	8a-9a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--T---				2	\$300.00		
24	31	10/12/12	10/12/12	Good Day Colorado	8a-9a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	---F--				2	\$300.00		
25	31	10/15/12	10/15/12	Good Day Colorado	8a-9a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	M-----				2	\$300.00		
26	31	10/09/12	10/09/12	Regis & Kelly	90130a-10a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	-T-----				2	\$300.00		
27	31	10/10/12	10/10/12	Regis & Kelly	90130a-10a		:30			NM	2 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/08/12	10/14/12	--W---				2	\$300.00		
28	31	10/11/12	10/11/12	Regis & Kelly	90130a-10a		:30			NM	2 \$600.00

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										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
Week:		10/08/12	10/14/12	---T---				2	\$300.00		
29	31	10/12/12	10/12/12	Regis & Kelly	90130a-10a		:30			NM	2 \$600.00
Week:		10/08/12	10/14/12	Weekdays				Spots/Week	Rate		
				---F---				2	\$300.00		
30	31	10/15/12	10/15/12	Regis & Kelly	90130a-10a		:30			NM	2 \$600.00
Week:		10/15/12	10/21/12	Start Date				Spots/Week	Rate		
				Weekdays				2	\$300.00		
31	31	10/09/12	10/09/12	Everyday	10a-11a		:30			NM	2 \$350.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				2	\$175.00		
32	31	10/10/12	10/10/12	Everyday	10a-11a		:30			NM	2 \$350.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				2	\$175.00		
33	31	10/11/12	10/11/12	Everyday	10a-11a		:30			NM	2 \$350.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				2	\$175.00		
34	31	10/12/12	10/12/12	Everyday	10a-11a		:30			NM	2 \$350.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				2	\$175.00		
35	31	10/15/12	10/15/12	Everyday	10a-11a		:30			NM	2 \$350.00
Week:		10/15/12	10/21/12	Start Date				Spots/Week	Rate		
				Weekdays				2	\$175.00		
36	31	10/09/12	10/09/12	Judge Judy	4p-5p		:30			NM	1 \$500.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$500.00		
37	31	10/10/12	10/10/12	Judge Judy	4p-5p		:30			NM	1 \$500.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$500.00		
38	31	10/11/12	10/11/12	Judge Judy	4p-5p		:30			NM	1 \$500.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$500.00		
39	31	10/12/12	10/12/12	Judge Judy	4p-5p		:30			NM	1 \$500.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$500.00		
40	31	10/15/12	10/15/12	Judge Judy	4p-5p		:30			NM	1 \$500.00
Week:		10/15/12	10/21/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$500.00		
41	31	10/09/12	10/09/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1 \$800.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$800.00		
42	31	10/10/12	10/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1 \$800.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$800.00		
43	31	10/11/12	10/11/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1 \$800.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$800.00		
44	31	10/12/12	10/12/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1 \$800.00
Week:		10/08/12	10/14/12	Start Date				Spots/Week	Rate		
				Weekdays				1	\$800.00		

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										Type	Spots
45	31	10/15/12	10/15/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/15/12	10/21/12	M-----				1	\$800.00		
46	31	10/09/12	10/09/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-T-----				1	\$800.00		
47	31	10/10/12	10/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	--W----				1	\$800.00		
48	31	10/11/12	10/11/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	---T---				1	\$800.00		
49	31	10/12/12	10/12/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	----F--				1	\$800.00		
50	31	10/15/12	10/15/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/15/12	10/21/12	M-----				1	\$800.00		
51	31	10/09/12	10/09/12	M-F LN 9p-930p News	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-T-----				1	\$1,800.00		
52	31	10/10/12	10/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	--W----				1	\$1,800.00		
53	31	10/11/12	10/11/12	M-F LN 9p-930p News	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00		
54	31	10/12/12	10/12/12	M-F LN 9p-930p News	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	----F--				1	\$1,800.00		
55	31	10/15/12	10/15/12	M-F LN 9p-930p News	9p-930p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/15/12	10/21/12	M-----				1	\$1,800.00		
56	31	10/09/12	10/09/12	M-F LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-T-----				1	\$1,400.00		
57	31	10/10/12	10/10/12	M-F LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	--W----				1	\$1,400.00		
58	31	10/11/12	10/11/12	M-F LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	---T---				1	\$1,400.00		
59	31	10/12/12	10/12/12	M-F LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	----F--				1	\$1,400.00		
60	31	10/15/12	10/15/12	M-F LN 930p-10p	930p-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/15/12	10/21/12	M-----				1	\$1,400.00		
61	31	10/09/12	10/09/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:		10/08/12	10/14/12	-T-----				1	\$600.00		

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										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
62	31	10/10/12	10/10/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	--W---				1	\$600.00		
63	31	10/11/12	10/11/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	--T--				1	\$600.00		
64	31	10/12/12	10/12/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	----F--				1	\$600.00		
65	31	10/15/12	10/15/12	Fox 31 News Nightsid	10p-1035p		:30			NM	1 \$600.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/15/12	10/21/12	M-----				1	\$600.00		
66	31	10/11/12	10/11/12	FOX X Factor	830p-930p		:30			NM	1 \$5,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	--T--				1	\$5,000.00		
67	31	10/12/12	10/12/12	X-Factor Friday 7-8p	7p-8p		:30			NM	1 \$1,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	----F--				1	\$1,800.00		
E	68	31	10/13/12	10/13/12	News Saturday 5p-530	5p-530p		:30		NM	0 \$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	-----S-				1	\$600.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/08/12-10/14/12	News Saturday 5p-530	5p-530p	-----Sa--	:30		\$600.00	NM	
	Credited										
E	69	31	10/13/12	10/13/12	News Sa 530-6p	530p-6p		:30		NM	0 \$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	-----S-				1	\$400.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/08/12-10/14/12	News Sa 530-6p	530p-6p	-----Sa--	:30		\$400.00	NM	
	Credited										
70	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1 \$1,400.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	-----S-				1	\$1,400.00		
71	31	10/13/12	10/13/12	Sa LN 930p-10p	930p-10p		:30			NM	1 \$1,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00		
E	72	31	10/14/12	10/14/12	News Sunday 5p-530p	5p-530p		:30		NM	0 \$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	-----S				1	\$700.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/08/12-10/14/12	News Sunday 5p-530p	5p-530p	-----Su	:30		\$700.00	NM	
	Credited										
E	73	31	10/14/12	10/14/12	News Su 530-6p	530p-6p		:30		NM	0 \$0.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		
Week:		10/08/12	10/14/12	-----S				1	\$700.00		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type	
	1	31	10/08/12-10/14/12	News Su 530-6p	530p-6p	-----Su	:30		\$700.00	NM	
	Credited										
74	31	10/14/12	10/14/12	Su LN 9p-930p	9p-930p		:30			NM	1 \$2,200.00
		Start Date	End Date	Weekdays				Spots/Week	Rate		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 581723 /	Alt Order # 09837277	
Contract Dates 10/09/12 - 10/15/12	Product American Crossroads	Estimate # 1088
Advertiser American Crossroads		Original Date / Revision 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	-----S				1	\$2,200.00			
N 75	31	10/11/12	10/11/12	M-F 530p-6p	Fox 31 News	530p-6p	:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	---T---				1	\$800.00			
N 76	31	10/12/12	10/12/12	M-F 5p-530p	Fox 31 News	5p-530p	:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	----F--				1	\$800.00			
N 77	31	10/11/12	10/11/12	M-F LN 930p-10p		930p-10p	:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/08/12	10/14/12	---T---				1	\$1,200.00			
										Totals	98	\$67,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	98	\$67,200.00	\$57,120.00
Totals	98	\$67,200.00	\$57,120.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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